



ALLEGHENY LAND TRUST

Partnership Packet



COMMUNITY | LAND | COMMITMENT

www.alleghenylandtrust.org





Introducing Allegheny Land Trust

Allegheny Land Trust (ALT) is an independent Pennsylvania 501(c)(3) nonprofit organization incorporated in 1993 to protect land of natural value in and adjacent to Allegheny County. ALT helps local people save local land that contributes to the scenic, recreational, educational, and environmental wealth of our communities.

Less than 10% of our annual budget is used for operations, so more of your contribution goes toward land acquisition, trail development, and other conservation programs. We receive financial support from foundations, businesses, state programs, grants, and individuals from surrounding communities. Currently, contributions from over 800 individuals and groups concerned about the rapid loss of greenspace in their communities provide the necessary support for land acquisition and stewardship.

We rely on the help of volunteers and site stewards who help us monitor and manage conservation lands by walking property trails and boundaries, reporting problems, and providing the local connection we need to care for land. Generally, the native plant and animal communities are allowed to improve and mature without human intervention. Provisions are made for sustainable public trails where appropriate, and efforts to remove invasive species are ongoing.

Helping local people save local land

"Sprawl is moving on relentlessly,
and there doesn't seem to be anything to stop it;

ALT has a vital role to protect open space.

What makes ALT unique is that they are
a 'can-do' organization.

At some point you have to walk the walk.

ALT does it better than others."

- John C. Oliver, III
Retired Secretary of
PA Department of Conservation
and Natural Resources

Frequently Asked Questions

Q: How much land do you protect?

A: We currently protect more than 1,600 acres in Allegheny and Washington Counties.

Q: How do you choose what lands to protect?

A: ALT acquires land of particular natural significance, which provides an ecological benefit, a positive impact on water quality, or a unique scenic value. These areas have been identified in the Greenprint, which is available on our website. We also accept donations of property and conservation easements.

Q: Why should I get involved now?

A: Although our region's population growth rate remains level, the rate of development continues to increase at an unsustainable rate. This imbalance creates greater tax demands on the public to pay for services required by ever-expanding infrastructure. If this trend continues without conservation efforts, our communities stand to lose the vital greenspace that contributes so much to our scenic, recreational, educational, economic, and environmental health and wealth.



Partnering for a purpose

There are many organizations in the Pittsburgh region that share the philosophy and mission to conserve, steward, and improve the land, air, and water that supports our communities' quality of life. By partnering, we can conserve, steward, and improve our region together via quality partnerships that enrich involvement with and for our communities and increase awareness of all of our efforts to enhance the Pittsburgh area's valuable natural resources.

Our partnership program provides opportunities for local organizations to join ALT in protecting what we both consider important to our region. Together, we can invest in the future of our natural areas and in your customers' and communities' quality of life. Modern research cites access to recreation on and in clean land, air, and water as crucial to a community's physical, environmental, social, and economic health.

Quality partnerships lead to lasting, meaningful results within communities, and we are actively seeking to create these partnerships with businesses and organizations to share in these endeavors. We look forward to partnering with you to continue on the path of a successful, bright, green future for the greater Pittsburgh area.



Connect your business to the outdoors, and to a respected, local non-profit

A partnership with ALT provides the ability to promote your business or organization through strategic marketing channels while investing in local greenspaces within the greater Pittsburgh Area. Your partnership ensures the continuation of ALT's sustainable management and permanent protection of greenspaces in your community and in your customers' communities.

For more than 20 years, ALT has been the leading land trust conserving and stewarding lands that support the scenic, recreational, and environmental well-being of Allegheny County and its environs. We have conserved more than 1,600 acres of land in 24 municipalities, and we're always seeking out new projects. The lands we own are often open to the public for passive recreation such as hiking, biking, horseback riding, bird watching, and more. ALT directs conservation efforts toward land that best benefits the public via the protection of biodiversity, unique scenic character, and water quality.

You can invest in your commitment to the community and our region's natural resources with ALT in many ways. We're sure we can find the perfect way for your organization to make the most out of a partnership with us whether you're interested in expanding upon your environmental knowledge and experience, making use of your special skills to fill a void ALT has, or offering financial backing to an environmental organization.



What is an Accredited Land Trust

ALT has been an accredited land trust since 2010. Holding an accreditation seal is a mark of distinction in land conservation, and it provided us with the opportunity to fine-tune our policies and operations. It identifies us as meeting national standards of excellence, upholding the public trust, and ensuring that conservation efforts are permanent.

It is important to us because it tells businesses and organizations like you that by partnering with us, you're working with a quality, accredited organization that upholds national land trust values.



Types of Partnerships

Allegheny Land Trust offers a variety of partnerships, and we would like to design a partnership plan that works best for your business or organization.

Our partnership opportunities represent areas of need for ALT. We thrive on support from local neighbors, businesses, and organizations, and we hope to create a meaningful partnership with you.

Volunteer Outing

Steward an ALT property, provide expert advice, enjoy the outdoors

Donate Your Dollars

Make a general or directed contribution for ALT projects and operations

In-Kind Donations

Donate goods or services needed for conservation and maintenance

Co-Sign for Conservation

Display your name on a property sign

Creative Combination

Work with us to customize a unique partnership opportunity



The following pages outline the details of each partnership opportunity, give examples of our existing partnerships, and describe the benefits of partnering with ALT.

If you have any questions or require further information, please contact Stewardship Director Emilie Rzotkiewicz at (412) 741-2750 or ERzotkiewicz@alleghenylandtrust.org.

*We look forward to partnering with you,
and thank you in advance for your investment in land conservation and stewardship.*



Volunteer Your Time

Steward an ALT property, provide expert advice, enjoy the outdoors

You can invest in your commitment to the community and the environment with ALT in a number of ways. Whether you're seeking to expand upon your environmental knowledge and experience, or seeking to make use of your special skills to fill a void ALT has, we're sure we can find the perfect way for your organization to make the most out of a partnership with us.



Benefits

Enjoy quality teambuilding. Work together outdoors toward a common goal.

Acquire new skills and learn more about land preservation, maintenance, and ecology.

Connect with the land, and get to know your local greenspaces. Working outside can be rejuvenating, and help to jump-start creative thinking and motivation.

ALT will post name, logo, and web links on website.

ALT will provide media advisories, social media attention, and marketing materials

Local community engagement.

Meet Corporate Social Responsibility (CSR) goals.

A few examples of volunteer activities with ALT include:

ALT hosts employee engagement days with many kinds of businesses and organizations. Regardless of your background, we're certain that you'll benefit from working together toward a common goal outdoors on your region's unique natural land, air, and water resources.

We're also an EarthShare-approved environmental organization for dynamic workplace engagement that meets your goals for sustainability and corporate social responsibility. "Hundreds of workplaces across the country partner with EarthShare to engage their employees in connecting, contributing and volunteering with the most respected environmental organizations in America. EarthShare has 25 years of experience in helping workplaces engage employees in supporting health and sustainability for our environment, communities and businesses."



Donate Your Dollars

Make a general or directed contribution for ALT projects and operations

Financial contributions advance ALT's work in buying, maintaining, and promoting current and future conservation lands. When applying funding to current projects, ALT often uses donations for tree planting, interpretive signage, and tool repair and replacement for volunteers. Your business or organization can also choose to restrict your funding to specific townships, property acquisition projects, and specific operations costs. We'd love to work with you to set up a one-time donation, an endowment, or a conservation maintenance fund so that we can better help local people save local land for generations to come.



Benefits

Connect with the land, and get to know your local greenspaces.

ALT will post name, logo, and web links on website.

ALT will provide media advisories, social media attention, and marketing materials

Support the local community you live and work in.

Invitation to attend all ALT events and property tours.

Tax benefit opportunities.

“Helping local people save local land”

MISSION:

ALT's mission is to serve as the lead land trust conserving and stewarding lands that support the scenic, recreational and environmental well-being of communities in Allegheny County and its environs.

VISION:

Through land conservation, ALT protects the scenic beauty, water quality, and biodiversity of the greater Pittsburgh area, and thus offers educational and recreational opportunities in the region for current and future generations.

VALUES:

ALT values conserving lands that address threats to our region's biodiversity, scenic areas unique to our geographic character, and water quality and storm management all for the good of the public.



In-Kind Donations

Donate goods or services needed for conservation and maintenance

In-Kind donations are always welcome and often provide the most needed items for specific projects. This option is excellent for those with connections to hardware stores, tree nurseries, and related land care supply stores. Additionally, we're always looking for ways to feed, thank, and praise our volunteers and donors, which is where we appreciate donations from pizza shops, candy stores, bakeries, arts & crafts, and other gift-worthy stores.



Benefits

Showcase your product on ALT conservation areas.

Connect with the land, and get to know your local greenspaces.

ALT will post name, logo, and web links on website.

ALT will provide media advisories, social media attention, and marketing materials

Local community engagement.

Tax benefit opportunities.

Goods are so good

ALT thrives because of the dedication and hard work of our volunteers and stewards. We provide the tools that our volunteers and stewards need to maintain a property, and often those tools become worn down over time. By making an In-Kind donation to ALT, you're not only saving us the time and resources needed to acquire volunteer supplies, but you're also providing the very tools that will be in the hands of our most dedicated, community-driven volunteers.

Some items on our current wish list:

Kayak, truck, new office space, new office furniture, high quality gift items for donor luncheon, printing services, food for volunteers, shovels, heavy-duty gardening gloves, weather-proof sign posts.



Co-Sign for Conservation

Sponsor a property of your choice

Co-Sign for Conservation is a unique, effective way to show that your business or organization listens to and cares about your neighbors. Being a Co-Signer demonstrates that you are committed to improving the quality of life in our region's communities by supporting the conservation of natural resources and the maintenance of our land, air, and water quality. Through Co-Sign for Conservation you can sponsor one or more of our conserved properties at various levels. Contact us to learn about specific sponsorship levels, types, and availabilities in your area.



Benefits

Name on one of our properties, displayed on sign.

Connect with the land, and get to know your local greenspaces.

ALT will post name, logo, and web links on website.

ALT will provide media advisories, social media attention, and marketing materials

Local community engagement.

Tax benefit opportunities.

Sharing the glory

Co-Sign for Conservation is intended to heighten the visibility of our conservation areas and of the supportive businesses in the community. Your business name or signature can be displayed on the large, full-color signs located prominently at each conservation area. The durable, professionally designed and manufactured signs will be positioned to maximize exposure to vehicle and pedestrian traffic.

By Co-Signing, you are proudly announcing to the public that you have joined our effort to help local people save local land that contributes to the scenic, recreational, educational, and environmental wealth of our communities.



Creative Combination

Work with us to customize a unique partnership opportunity

All of the partnerships we've presented in this packet are common examples of what is possible when we partner with other organizations looking to benefit the environment. We'd love to hear any ideas that you have that either haven't been presented here, or any combination of partnership possibilities that you've created. Your organization may fit neatly into one of these categories or you may have ideas about how to fit into a few categories or create your own partnership.



Consider your partnership details

To get started designing your own partnership opportunity, we recommend considering the exceptional tools, skill, and people you have at your business or organization. Think about what time of year you'd like to partner with ALT, and consider outdoor and indoor opportunities that work for you. Consider how active your employees are and would like to be. By considering these questions, you can more easily narrow and categorize your partnership ideas. ALT staff is happy to work closely with you to create an opportunity unique to you.

Sketch your ideas below:





Partnership Package

Company Name: _____
Contact Name: _____
Contact Address: _____
Contact Number: (work) _____ (cell) _____
Contact E-Mail: _____

Selected Partnership

- ☐ Volunteer Your Time
- ☐ Donate Your Dollars
- ☐ In-Kind Donations
- ☐ Co-Sign for Conservation
- ☐ Creative Combination

Details of Partnership

Name to be listed as Partner: _____

How contribution will be made:

☐ Monetary Donation ☐ Product Donation ☐ Equipment Donation

If monetary: ☐ Check ☐ Credit Card

Credit Card Number: _____ Security Code: _____

Expiration Date: _____ Signature & Date: _____

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